

Editing Truth

REPORTING VS ILLUSTRATION

When you ask good questions in advance, you make better ethical decisions!

Purpose

1. What is my journalistic purpose?
2. What organizational policies and professional guidelines should I consider?
3. What are my ethical concerns?
4. Who are the stakeholders — those affected by my decision?

Process

5. What do I know? What do I need to know?
6. Is the photographic content what the photographer saw in the viewfinder?
7. Can I clearly and fully justify my thinking and my decision?
8. How can I include the voices of other people, with different perspectives and diverse ideas

Presentation

9. What are my alternatives?
10. Is the content being changed in ways beyond basic image quality corrections?
11. Is it necessary to place the image in context?

Key Considerations



Veracity / Accuracy

News Value of the story

Impact on Audience



Undertake thorough reporting on the photo.

Discuss the circumstances associated with the photograph with the photographer

Maximize journalistic responsibility while minimizing unnecessary harm!

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